**This communication strategy has been developed with the view to increasing awareness of the Associations responsibilities and to facilitate positive communication between ourselves and member clubs, and the wider bowling community.**

Players and Officials may like to, comment or express their personal thoughts on updates or posts on all Social Media sites but are asked to adhere to the following conditions of use;

When associating yourself with the Renfrewshire Bowling Association, you may not:

***a) post photos that may compromise the professionalism and reputation of the Association;***

 ***b) use hostile or defamatory language;***

 ***c) disclose private or confidential information about the Association, it’s Directors, it’s sponsor’s, member clubs or any individual assisting the Association;***

***d) pass judgment on other bowling clubs or associations;***

When associating yourself with Renfrewshire Bowling Association on social media sites, you are expected to contact the Association Secretary immediately if there is any information that may be perceived as defamatory or contentious to Renfrewshire Bowling Association.

All Association director’s and officials have a duty to implement this policy and act if they become aware of any breach of this policy and should explain the Association’s policy on the use of social media and networking sites and take steps to promote awareness of this policy.

Please show respect to the online community, conducting yourself in a professional manner and respecting the views and opinions of others. Any player or official found to be in breach of the above may be subject to disciplinary action.